

# **ICA Regional Conference Shanghai, China, 8-10 November 2013**

## **Communication and Social Transformation**

### **Call for Papers**

The ICA Shanghai regional conference, organized jointly by 18 universities (see organizer list) in mainland China, Hong Kong, Macau and Taiwan with a global advisory board and partnerships, in agreement with the International Communication Association ([www.icaheadq.org](http://www.icaheadq.org)), is scheduled for 8-10 November 2013 in Shanghai, China. This conference marks the first ICA co-sponsored regional conference in the PRC.



The Conference's goals are the following:

- l To provide communication researchers an opportunity to reflect on the relationship between the changing media environment and the transformation of the social landscape.
- l To create a space for dialogue between communication researchers from around the world and promote regional and international research partnerships.
- l To bridge communication scholarship in Asia with that in the rest of the world.

#### **Subject areas and sub-topics**

We welcome paper submissions on a broad range of topics that exemplify the societal transformation and impact of communication in all its various forms. Topics could concern issues of media/mediated communication in cultural, economic, political, or social contexts as relevant to societal changes. In other words, papers could discuss how our society is transforming in the new media and communication environment. However, other potential topics include, but not limited to:

- l Communication and development
- l Children, adolescents, and new media
- l Social media and its impact on society

- I Cyber culture
- I Patterns of consuming Internet services and products, such as online shopping and e-government
- I Internet governance
- I Social movements, such as grassroots activism, in the new media environment
- I Digital divides in technology, skills, and access
- I Role of media in transforming diverse communication contexts

### **Deadlines**

Online Submissions Open	1 March 2013
Online Submission Deadline	1 June 2013, midnight Beijing's time
Decision Notices Will Be Sent	No later than 1 July 2013
Conference Registration	15 August 2013 USD80 or RMB500
Early Bird Registration Deadline	1 October 2013
Conference	8-10 November 2013 On-Site Conference Registration: USD100 or RMB650

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### **GENERAL GUIDELINES**

#### **Eligibility**

You do **not** need to be an ICA member to submit a paper for the conference.

#### **Paper Submission**

- I **Format.** Papers will be subject to masked competitive review. Therefore, authors' names and affiliations must not be on the submitted paper. A separate document with author details should be submitted separately (see below). Papers may be submitted in either English or Chinese. If submitted in English, papers must use the APA style (6th edition); if submitted in Chinese, papers should follow the standard of Chinese academic publishing. All

submissions must be in one of five formats: MS Word for Windows, MS Word for Mac, WordPerfect, PDF, or Rich Text Format (RTF).

- I **Length.** The full paper should not exceed 8000 words, including abstract, tables/images, and references.
- I All tables, graphs, figures, pictures, and/or Appendices associated with your submission must be included with the main text in a single electronically submitted document.
- I **Author identification.** A separate document should be sent via email with the following details to Qian WANG, e-mail: [icashanghai2013@gmail.com](mailto:icashanghai2013@gmail.com). This document should contain: (1) paper title, (2) the author's/authors' name, academic degree, (3) current affiliation(s) and address(es), (4) mailing and email addresses (if different from current affiliation), (5) current degree, (6) keywords, and (7) language in which paper, if accepted, would be presented (that is, either English or Chinese). Please note if presenter is bilingual in English and Chinese. This title and author document should be in MSWord file.

If your paper is accepted for presentation at the Shanghai regional conference, you will be notified and must then register for the conference and pay the conference fee. Submission of your paper or proposal does not enroll you as an ICA member, or automatically register you for the conference itself.

### **Paper Awards**

There will be top paper awards presented at the closing banquet. All papers will be published in the Proceedings in either English or Chinese. All abstracts will be available in both English and Chinese.

### **Conference languages**

The papers and presentations can be either in English or Chinese. There will be accommodations made for translation in the keynote sessions and panels. Panelists may designate peer translator(s) from the participants for non-keynote translation. Assistance in translations will be provided by host universities. Presenters are encouraged to use Power Point or PDF presentations in two languages (Chinese and English).

### **Conference presentations quota**

We anticipate about 300 presenters and attendees at the conference.

### **Conference room equipment**

Audiovisual equipment is available during the conference: all meeting rooms will be

equipped with a PC laptop or PC desk computer, a screen and an LCD projector. Bear in mind that TV/VCRs, overhead projectors, and slide projectors will not be available. The participant will need to convert those modes of presentation to laptop or desk computer.

### **Registration and Accommodation**

**Hotel and Conference Site:** Pullman Shanghai Skyway hotel is located in Huangpu District, just north of the 2010 Shanghai Expo site: 15 Dapu Road, Huangpu District, Shanghai 200023, China It takes 2 minutes' walk to Dapujiao Metro Station (Line 9). With the metro station and the downtown location, many of Shanghai is within easy reach, like Xintiandi, the Bund, Tianzifang. Shanghai's Hongqiao Airport can be reached with a 25-minute drive, while Pudong International Airport is about 45 minutes off (the Metro Line 2 also now connects to both airports, people can make interchange by Line 9).

The conference rate for hotel rooms is RMB800 per night (approximately \$125 USD). Hotel rates include free wifi in the rooms. Conference hotel guests will be able to have two tea breaks and a lunch each day. (Organizers will provide personal instructions on using the metro and provide Chinese translations of English and other languages for those who would like to tour themselves or take taxis).

**Registration.** Each attendee must pay either the early or the on-site conference registration fee, USD80 or RMB500 per person (early bird registration) or USD 100 or RMB 650 (on-site conference registration, cash only). The registration fee covers the costs for meeting rooms, forum materials, snacks and beverage, lunches, and closing dinner banquet. Once their papers are accepted, attendees should pay the registration fee to an appointed account. Attendees will pay the costs of transportation and accommodation.

During the conference, there will be networking session(s) for discussions about individual and institutional collaborations. There also will be a Shanghai City Tour and other optional tours for which conference attendees may register and pay ahead of time. Included in registration is the opening reception and dinner cruise on the Huangpu River for the first conference night. An optional day-long post-conference tour of an ancient Chinese water village (with lunch included) will be organized for November 11, 2013. Interested attendees must register with the conference secretariat. Full details will be provided for these options at the time at which paper acceptance notifications are emailed. People will be available to provide information if attendees should wish to tour the city themselves.

### **Submission of Papers, Rights, and Agreement**

By submitting papers, abstracts, author names, diagrams, and other data (the "submission") to the conference, authors understand that:

- | As part of the conference, this submission may be included and/or made available in the online conference website, printed conference documents, or other online or electronic media.
- | After the conference, accepted submissions will be archived and distributed as a participating submission of the ICA 2013 Shanghai regional conference.
- | An author submitting a paper to this conference retains the right to publish this work in a journal or other publication without limitation by ICA or the co-organizers of this conference.

**In addition to ICA, Chinese Conference Organizers/Sponsors (in alphabetic order)**

Beijing University  
Communication University of China  
East China Normal University  
Fudan University  
Huazhong University of Science and Technology  
Jinan University  
Nanjing University  
Renmin University of China  
Shanghai Jiao Tong University  
Shanghai University  
Shenzhen University  
Shih Hsin University (Taiwan)  
Sichuan University

The Chinese University of Hong Kong  
Tsinghua University  
University of Macau  
Wuhan University  
Zhejiang University