

传播与社会转型 Communication and Social Transformation

8-10 November 2013
Shanghai · China

The ICA Shanghai regional conference, organized jointly by 18 universities (see organizer list) in mainland China, Hong Kong, Macau and Taiwan with a global advisory board and partnerships, in agreement with the International Communication Association (www.icaheadq.org), is scheduled for 8-10 November 2013 in Shanghai, China. This conference marks the first ICA co-sponsored regional conference in the PRC.

Online Submission Deadline:

1 June 2013, midnight Beijing's time

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Conference Agenda

Nov.8	Morning	Conference Opening and Theme Speeches
	Afternoon	Panel Sessions, Academic Dating (between Chinese and foreign scholars)
	Evening	Banquet and Social Networking (all attendants are invited)
Nov.9	Day	Panel Sessions, Academic Dating (between Chinese and foreign scholars)
	Night	Yacht Sight-seeing (need to pay for signing up)
Nov.10	All day	Sight-seeing around Shanghai (need to pay for signing up)



What airport should I fly into for the conference?

•A: You can fly to Shanghai Pudong International Airport.

•Q: If I took a taxi, do the taxi drivers speak English? Do they accept credit cards? What should be the approximate cost of a taxi in RMB and USD or Euro from the airport (Pudong) to the hotel?

•A: You can take a taxi from Pudong Airport to the conference hotel. You have to prepare cash in RMB and it usually cost about 180 rmb (day time) and around 200rmb (night time) (1USD=6.2RMB) from the airport to the hotel. We can arrange student volunteers to pick you up if you need. You have to contact us in advance and provide your flight number and time.

•Q: Is it easy to take the Metro from the airport (Pudong) to the hotel? Are the instructions in English?

•A: You can also take the Metro from the airport. There are information desk at the airport where you can get help and they can also speak English. Again, if you need help, we will arrange student volunteers at the airport picking you up and help you.

•Q: Do most people in Shanghai speak English?

•A: Yes, Most of the young people in Shanghai speak English, so it is not a problem if you want to hang around in the city.

•Q: What can I walk to from the conference hotel? (e.g., coffee shops, tourist sites, pharmacy, grocery store, restaurants, shopping)

•A: The hotel locates in the city center, and there are grocery store, restaurants and coffee shops etc.

•A: If I bring my family, are there tours for which I can sign up my family members? What are their costs? Would the tours start at the conference hotel?

•Q: What are the most popular sites in Shanghai? How long would it take by Metro and/or by taxi to get to these sites? What would be the costs by Metro or by taxi?

•A: There are popular sites in Shanghai such as the Bund, ChengHuangMiao, Xin Tiandi, TianziFang, etc. It is very convenient to take a taxi taveling around the city. The cost will be around 30 rmb.

•Q: What foods would be served at the complimentary hotel breakfast?

•A: There is no complimentary hotel breakfast at the conference hotel

•Q: Will there be a Proceedings from this conference?

•A: Yes, there will be.

•Q: If I want to find someone to room with at the hotel, how

Subject areas and sub-topics

We welcome paper submissions on a broad range of topics that exemplify the societal transformation and impact of communication in all its various forms. Topics could concern issues of media/mediated communication in cultural, economic, political, or social contexts as relevant to societal changes. In other words, papers could discuss how our society is transforming in the new media and communication environment. However, other potential topics include, but not limited to:

- Communication and development
- Children, adolescents, and new media
- Social media and its impact on society
- Cyber culture
- Patterns of consuming Internet services and products, such as online shopping and e-government
- Internet governance
- Social movements, such as grassroots activism, in the new media environment
- Digital divides in technology, skills, and access
- Role of media in transforming diverse communication contexts (e.g., organizational, health, intercultural, and other contexts)

Hotel and Conference Site:

Pullman Shanghai Skyway hotel

is located in Huangpu District, just north of the 2010 Shanghai Expo site: 15 Dapu Road, Huangpu District, Shanghai 200023, China It takes 2 minutes' walk to Dapuzhao Metro Station (Line 9). With the metro station and the downtown location, many of Shanghai is within easy reach, like Xintiandi, the Bund, Tianzifang. Shanghai's Hongqiao Airport can be reached with a 25-minute drive, while Pudong International Airport is about 45 minutes off (the Metro Line 2 also now connects to both airports, people can make interchange by Line 9).

<http://www.pullmanhotels.com/gb/hotel-7298-pullman-shanghai-skyway/index.shtml>

could I do this?

•A: You can just email us with the request, and we can email to those with the same request.

•Q: Is there free hotel wifi?

•A: Yes, there is free wifi in the conference room and in the hotel lobby

•Q: Is there a business center at the hotel? What services are available at the center and what are the cost?

•A: Yes, there is a business center at the hotel. The business center provides services such as printing and copying. The price for printing is 1rmb per page.

•Q: Will there be any discounts for students?

•A: There will be no discounts for students. But we have Top Student Paper Award for student

•Q: If I'm a student on a very limited budget, are there safe youth hostels close to the conference hotel? (or within a short Metro ride)?

•A: Yes. There are lots of cheaper hotels close to the conference. If you need help in getting a reservation, please email us for assistance.

•Q: What do I need to do to get a visa?

•A: You need to apply the visa according to the instructions on the Chinese embassy website in your country. You can get expedited visas in the US and elsewhere.

•Q: When will I get my invitation letter for the conference?

•A: We will start to send invitation letters from July 1st.

•Q: Are vaccinations required for entry into China?

•A: No. Vaccinations are not required for entry into China.

Conference Organizers/Sponsors

(in alphabetic order)

Beijing University

Communication University of China

Copenhagen Business School

East China Normal University

Fudan University

Huazhong University of Science and Technology

International Communication Association

Jinan University

Nanjing University

Purdue University

Renmin University of China

Shanghai Jiao Tong University

Shanghai University

Shenzhen University

Shih Hsin University (Taiwan)

Sichuan University

The Chinese University of Hong Kong

Tsinghua University

University of Macau

Wuhan University

Zhejiang University